

# MCCANDLESS/NORTHERN ALLEGHENY HERITAGE CENTER

## 2022 STRATEGIC PLAN



*This one-page overview provides a summary of the strategic plan of the Heritage Center. It covers information about our mission, vision, key priorities.*



### MISSION

To engage the public as a vibrant community resource that promotes stewardship of history, education, and research relating to the everyday lives of the citizens of the Northern Allegheny region.

### VISION

To be stewards of our region's heritage, generating educational and research opportunities for individuals of all ages while maintaining a dynamic collection that reflects historical events as they occurred and demonstrates that our past is relevant, enjoyable, and meaningful.



### STRATEGIC PRIORITIES

#### ● COMMUNICATION & AWARENESS

*Clearly communicate the mission of the Heritage Center as a regional asset.*

#### ● FUNDING

*Sustain and grow funds that will fuel a resource serving the Northern Allegheny community.*

#### ● ORGANIZATIONAL STRUCTURE

*Ensure the proper direction and management of the Heritage Center.*

#### ● PROGRAMMING & OUTREACH

*Develop vibrant programs that promote the relevance of local history and enrich patrons of all ages.*

Through our regional heritage we aim to:

- Bring communities together
- Educate future generations
- Provide access to relevant local history
- Preserve and care for valuable collections