

# MCCANDLESS/NORTHERN ALLEGHENY HERITAGE CENTER

## 2022 STRATEGIC PLAN



*This one-page overview provides a summary of the strategic plan of the Heritage Center. It covers information about our mission, vision, key priorities.*



## MISSION

To engage the public as a vibrant community resource that promotes stewardship of history, education, and research relating to the everyday lives of the citizens of the Northern Allegheny region.

## VISION

To be stewards of our region's heritage, generating educational and research opportunities for individuals of all ages while maintaining a dynamic collection that reflects historical events as they occurred and demonstrates that our past is relevant, enjoyable, and meaningful.

## STRATEGIC PRIORITIES



### COMMUNICATION & AWARENESS

*Clearly communicate the mission of the Heritage Center as a regional asset.*



### FUNDING

*Sustain and grow funds that will fuel a resource serving the Northern Allegheny community.*



### ORGANIZATIONAL STRUCTURE

*Ensure the proper direction and management of the Heritage Center.*



### PROGRAMMING & OUTREACH

Develop vibrant programs that promote the relevance of local history and enrich patrons of all ages.



Through our regional heritage we aim to:

- Bring communities together
- Educate future generations
- Provide access to relevant local history
- Preserve and care for valuable collections

For more information about our strategic plan, collection, and programs visit our [website](#).