Town of McCandless

9955 Grubbs Road, Wexford, PA 15090
Phone: 412-364-0616   Fax: 412-364-5066
Web: www.townofmccandless.org

Dear Local Business Owner,

I am writing to you today to invite you to join the Town of McCandless Community Day as an event sponsor. As you probably know, ***Community Day is our annual town celebration, taking place at Town Hall on September 14th, 2024, focusing on community engagement.*** What began as a community event 23 years ago has grown into an annual celebration with a parade, fireworks, stage entertainment, local & commercial business tents, kid's activities, and more!

This highly anticipated and well-attended event of 1,000+ people brings families of the community together for fun, comradery and activities to celebrate our Town. Organizing an event on this scale takes engagement and support from businesses like yours! When you give financially to Community Day, you are making a vital donation toward the parade, security staff, stage entertainment, publicity, electricity, Town facilities and – of course – fireworks!

Please consider sponsoring us today. Not only will you help the community, you will also gain a worthwhile advertising opportunity! ***Every* business sponsor will be recognized in our event pamphlet by name and additional recognition will be given depending on the sponsorship package chosen.*** Please see the next page for sponsorship opportunities and descriptions.

No matter what level of sponsorship or donation you choose, we are appreciative of your financial support. If you have any questions about our event or how to get involved, please contact me personally at 412-364-0616 ext.124 or by email at alucostic@townofmccandless.org. I hope to see you at our 2024 Event!

Best,

Abby Lucostic
Town of McCandless | Parks & Recreation Coordinator
412-364-0616   Ext. 124

SPONSOR PACKAGES
MCCANDLESS COMMUNITY DAY 2024

Please select desired Sponsor Package(s) and return with your donation:
Note: for printed recognition, please return by 8/16/2024.

_____ $4,000 Presenting Sponsor
includes vendor booth at event, video ad opportunity, large logo in bi-annual Town newsletter, title sponsor on all publications and social media posts, individual Thank You post on Town social media, large banner at event in prime location, logo and link on Town website for event.

_____ $1,500 Gold Sponsor
includes an opportunity for small handout at event, medium logo in bi-annual Town newsletter, individual Thank you post on Town social media, medium logo on all publications and social media posts, medium banner at event, logo and link on Town website for event.

_____ $1,000 Silver Sponsor
includes small logo in bi-annual Town newsletter, small logo on all publications and social media posts, small banner at event, logo and link on Town website for event.

_____ $750 Bronze Sponsor
includes small logo on all publications and social media posts, yard sign at event, logo and link on Town website for event.

_____ $300 Sponsor
includes 3'x6' banner

_____ $200 Sponsor
includes 2'x4' banner

_____ $100 Sponsor
includes 18"x24" yard sign

_____ Auction Basket Sponsor
A Community Day committee member would be more than happy to pick up an Auction Basket from your business valued over $50 – due by 8/31/24

_____ $ Other Donation

If your business is interested in having a Local Business or Commercial Business Tent at Community Day, please email alucostic@townofmccandless.org for the appropriate form.

_____
Please print sponsor name as you would like it to appear on items and in event handout.

_____
Street   City   State   ZIP

_____
Representative Name   E-mail   Phone #

_____
Authorized Sponsor Signature   Date

Please mail your donation today to: Town of McCandless
                                           Community Day: Business Donation
                                           9955 Grubbs Rd.
                                           Wexford, PA 15090